



**Pennsylvania Licensed
Beverage Association**
Taverns, Restaurants, Bars & Alcohol Retailers

204 State Street, 3rd Floor Harrisburg, Pennsylvania 17101 Phone: (717) 232-8671 Fax: (717) 234-4377

Dear Commonwealth Licensee:

The Pennsylvania Licensed Beverage Association was established in 1941 and we remain the only statewide, non-profit lobby and trade association that exists to explicitly protect and defend retail licensees in the Commonwealth.

We pride ourselves in educating our members of all new pieces of regulation and legislation that directly impact them. We work great defense to prevent negative legislation from coming to votes while working offensively to get legislation and regulations passed that help you improve the way you do business.

As you may have heard, there are proposals that will change the industry immensely. Governor Corbett is an out-spoken supporter of privatization and has voiced his goal that the 2013-14 Legislative session will be the time for this change. It is our job to make sure that whatever changes are made, you are able to do business easier and cheaper than you are currently. Luckily, we are very respected in Harrisburg and we are heavily involved with these conversations and negotiations.

Listed below are a few key facts about our organization:

- ~ We are the official trade and lobby association for retail licensees in Pennsylvania recognized by the PA General Assembly.
- ~ We have a strong relationship with the PLCB with regular meetings to discuss necessary code changes and improvements.
- ~ We are always first and the most knowledgeable on all new legislation, compliance issues, regs, permits, deadlines, etc., Our members receive weekly reports including important PA liquor code facts and reminders.
- ~ We are the only non-profit statewide association that exists to exclusively serve and protect retail licensees in the Commonwealth.
- ~ Our benefits for members save dollars on everyday services.
- ~ We recently reverted to our official name of the Pennsylvania Licensed Beverage Association as it better reflects our myriad of members. We formerly did business as Pennsylvania Tavern Association. We want it clearly to be known to all parties that if you have a retail license to sell alcohol, this is your association. Our board members range from dining establishments, taverns, pubs, bottle shops, resorts, nightclubs, and on and on.

Please feel free to contact me directly with any questions.

Thanks again,

Amy Christie, Executive Director
Pennsylvania Licensed Beverage Association
204 State Street, Third Floor
Harrisburg, PA 17101
1-800-543-7683
amy@pataverns.com

“The only statewide organization that exclusively represents retail licensees of the Commonwealth.”

www.pataverns.com

Join Today. Meet our team.

Pennsylvania's Licensed Beverage Association is the only Statewide, non-profit and lobby association exclusively representing the retail licensees in Pennsylvania since 1941.

Our Mission: Protect, preserve , and help licensees prosper in the Commonwealth.

Meet Our Lobbying Team at Crisci Associates in Harrisburg



Tony Crisci has worked as a well-respected government relations consultant for over 20 years in Harrisburg. His direction and legal background has proven to be priceless to the Pennsylvania Licensed Beverage Association for many years.



Ron Raymond is the Governmental Affairs Manager at the firm. He served 24 years as a Pennsylvania Representative, the last 10 years as the Chairman of the House Liquor Control Committee. The Pennsylvania Licensed Beverage Association is very fortunate to have him representing us at Capitol Hill. It is rare to find a lobbyist with so much experience in our industry.

Meet Our President, Tom Boock



Tom Boock, the 2012 President of the Pennsylvania Licensed Beverage Association, is the owner of The Cottage Pub and Restaurant in Chambersburg, an area tavern, dining establishment and 6-pack carry out center. As a small business owner, he understands the needs and challenges sometimes faced by retail licensees in the ever changing arena of liquor regulation. He was named as "Retailer of the Year" in 2011 by Brown-Forman.

Meet Our Executive Director, Amy Christie



After working for Congressman Bill Shuster, **Amy Christie** joined the Pennsylvania Licensed Beverage Association in 2003 to continue promoting the survival and prosperity of our small businesses. She is currently working towards modernizing Pennsylvania's liquor code to increase retail licensees' chance at success, at the same time, providing instructions, directions, and consultations to members on needed permits, deadlines, rules, regulations, and the legality of current issues.

Meet Our Staff Members



Nicole Scott is the Association's Marketing and Design Coordinator. She is responsible for graphics, advertisements and website maintenance. Nicole is also in charge of membership outreach and member benefits.



Janelle Whary is the Pennsylvania Licensed Beverage Association's Office Manager. She has been with the Association for nine years and is here to help with your RAMP, membership mailings and information.



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Pennsylvania Licensed Beverage Association 2014 Membership Application

[Please provide the following information]

\$300.00 Annual Membership Dues

Establishment Name: _____

Corporation Name: _____

Contact Name: _____

Contact Phone: _____

Mailing Address: _____

Establishment Phone: _____

Establishment Fax: _____

Contact Email: _____

County: _____ Date: _____

Credit Card:

Name as it appears on the card: _____

Credit Card Number: _____

Expiration: _____ SEC Code: _____

Checking:

Name on the account: _____

Routing Number: _____

Account Number: _____

**You can now join Online at
www.pataverns.com**

There are multiple ways to join. Mail this application with a personal or business check payable to the PLBA to the address listed below, fax this application with your checking or credit card information to 717-234-4377, call 1-800-543-7683 to join over the phone with a credit card or your checking information or go to www.pataverns.com to join online!

**213 State Street Suite 300 Harrisburg, Pennsylvania 17101
1.800.543.7683**

www.pataverns.com

By Joining the
PLB/Tavern
Association,
You Receive the
Following
Member Benefits:

**** NEW BENEFIT ****

Complete Instructions and Training for Tavern Games and Permits

✓ Weekly Reports On
Legislation and

Regulatory Changes

✓ Quarterly Liquor Code
Fact & Reminder Catalogue
for your business

✓ PLCB Legal Opinions and
Answers with Complete
Anonymity

✓ All-Inclusive Liquor
Liability Insurance Deal

✓ Subscription to the
Observer Magazine

✓ Electricity Deals With
Rebates & No Contracts

✓ Discounted Online &
Classroom RAMP
Server/Seller Courses

✓ Affordable Health
Insurance Options

✓ Prescription Discount
Cards

✓ Credit Card Processing
with Interchange Plus
Rating

✓ BMI Discounts

✓ Vision and Dental
Insurance

✓ Scholarships

✓ Member of the Month &
Mixologist of the Month

✓ Marketing Opportunities
Via Mobile Apps